

UK & Ireland Amazon Prime members to get free delivery with Deliveroo Plus

Deliveroo has today announced a new offer with Amazon Prime in the UK and Ireland. From today, all new and existing UK and Ireland Amazon Prime members will be able to receive free Deliveroo Plus membership for a year, giving them unlimited free delivery on orders over £25*.

Deliveroo Plus is the subscription service which offers Deliveroo members unlimited free delivery from all restaurant and grocery partners on orders meeting the minimum spend requirements. Plus is a key area of investment for Deliveroo and aims to deliver great value for consumers and increase retention and loyalty.

Free delivery will be available from all Deliveroo's 50,000 restaurants, from household favourite chains like KFC and Pizza Express to local independent gems, and even from grocers and supermarkets in as little as 20 minutes.

Amazon Prime offers the best of shopping and entertainment to more than 200 million paid members around the world, including unlimited access to award-winning movies and TV shows with Prime Video, ad-free listening of 2 million songs, plus thousands of stations and playlists with Amazon Music - alongside many other benefits.

The new offer is expected to help Deliveroo attract new highly engaged and digitally savvy customers, distributed across all of the UK, and increase the loyalty of its existing 3.9m UKI monthly users.

Lisa Leung, Director, Prime and Marketing, Amazon UK, said:

"We're always looking for ways to offer even more value to Prime members giving them the best of shopping and entertainment. That is why we are excited for this offer with Deliveroo – so millions of Prime members in the UK and Ireland can get the convenience of great meals delivered fast."

Carlo Mocchi, Chief Business Officer UKI, Deliveroo, said:

"Amazon is one of the most customer-focused and innovative companies in the world and we are excited to launch this offer for Prime members. Hungry foodies can now get amazing breakfasts, lunches, or late-night snacks - all delivered for free."

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About Deliveroo plc ('Deliveroo' or 'the Company')

Deliveroo is an award-winning delivery service founded in 2013 by William Shu and Greg Orlowski. Deliveroo works with around 140,000 best-loved restaurants and grocery partners, as well as 150,000 riders to provide the best food delivery experience in the world. Deliveroo is headquartered in London, with around 2,000 employees in offices around the globe. Deliveroo operates in nearly 800 locations across 12 markets, including Australia, Belgium, France, Hong Kong, Italy, Ireland, Netherlands, Singapore, Spain, United Arab Emirates, Kuwait and the United Kingdom.